

HACKNOTTS 26 SPONSORSHIP INFORMATION

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committee@hacksocnotts.co.uk
October 24th & 25th



WHAT IS HACKNOTTS?

HackNotts is an annual student hackathon, open to university and recently graduated students. This October will be its **13th** year running, and hackers from around the UK will have the opportunity to attend workshops, create innovative projects and work together for **24 hours** to create something amazing!

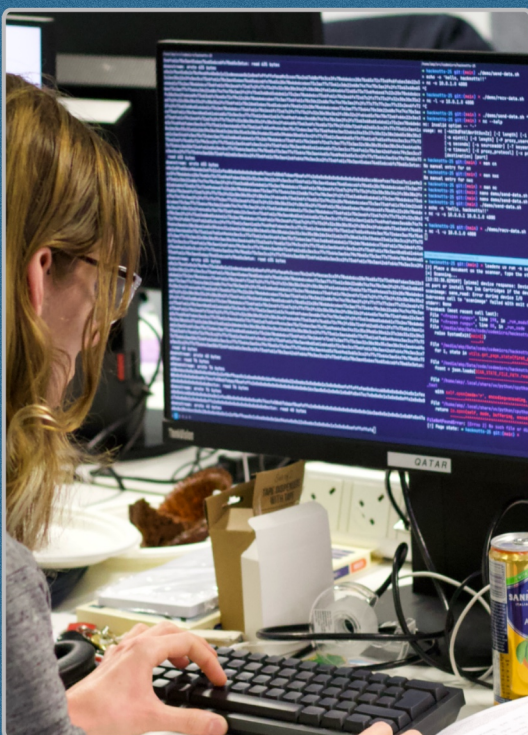
Last year we had an exciting **300** students from over 50 universities taking part in the hackathon, all in our fabulous Ada Lovelace Lab - and we hope to have the same again this year!



WHO ARE HACKSOC?

HackSoc is the **University of Nottingham's** leading technology and programming society! Established over a decade ago, we have in time become one of the University's largest societies, with more than **300** members!

Our aim is to promote education and engagement in technology to **University students** of all skill levels, backgrounds and degrees!



WHY US?

Branding and Advertising

Sponsoring HackNotts is a great way to build your brand and to get the word out about your company to hundreds of students. There are opportunities for you to show your presence with logos and branding on our website, on our marketing materials and at our event. You also have the option to send mentors to interact with our Hackers and even give out some cool merch!



Recruiting

HackNotts is a culmination of hundreds of talented students with a keen interest in various technological topics, from web development and software engineering to hardware hacking and embedded systems.

Apart from interacting with our Hackers, you also get access to a large collection of their CVs.

Additionally, you can sponsor a prize category - a great way to see how Hackers respond to potential engineering problems in your organisation as well as how they interact with your specific APIs and tools.

By sponsoring HackNotts, you are helping build an amazing event for all students all over the country, inspiring future generations of programmers, mathematicians, thinkers and developers!

HOW SPONSORSHIP WORKS

Being a **free event**, HackNotts relies on sponsorship from companies such as yourself to create an unforgettable experience for our hackers, and we are extremely grateful you're considering us!

For our sponsorship package of **£2,500**, you get:

- Your logo on our physical and digital material.
- Opening ceremony presentation where you can explain more about your company,
- A custom prize category to judge and present,
- A booth on site throughout the event,
- Your own scheduled workshop,
- Access to the CVs of attending hackers.



CONTACT US

Once again, we would like to thank you for considering us. Your interest is appreciated and will go a long way in creating a fantastic event!

If you have any questions at all, please reach out to us at committee@hacknotts.co.uk. We look forward to hearing from you!